

# PLAN WELL TO LIVE WELL

WHAT ARE YOU PLANNING FOR?

## Financial Planning Standards Board Celebrates World Financial Planning Day 2018 (#WFPD)

**Financial Planning Standards Board Ltd. (FPSB) and the global financial planning community will promote World Financial Planning Day (WFPD) on Wednesday, 3 October.**

During WFPD, the FPSB network, which includes more than 175,000 CERTIFIED FINANCIAL PLANNER professionals, will provide programs and events to promote consumer awareness and understanding of the value of financial planning, covering topics, including debt management, financial emergency preparation, home ownership, saving, investment planning and retirement.

“

World Financial Planning Day helps raise awareness of the value of financial planning, of having a financial plan, and of working with a competent and ethical financial planner.”

— Financial Planning Standards Board Ltd. CEO Noel Maye

WFPD launched in 2017 as part of the global financial planning community’s commitment to educate consumers and provide them with competent and ethical financial advice to help them achieve their financial and life goals.

WFPD takes place during International Organization of Securities Commissions’ (IOSCO) World Investor Week (WIW), which is designed to raise awareness about the importance of investor education and protection.

In addition, the FPSB network is hosting two contests to give people an opportunity to win cash to help them develop a plan and get or stay on track to reach their financial goals. The #MyCFPandMe contest offers people currently working with a CFP professional a chance to win US\$1,500. The #PlanWell2LiveWell contest gives anyone a chance to win US\$1,000. Consumers can also use social media channels to get information from FPSB member organizations by following #WFPD.

Follow FPSB’s Facebook and Twitter accounts and learn more about WFPD activities on [worldfpday.org](http://worldfpday.org).



WORLD  
FINANCIAL  
PLANNING  
DAY  
PROMOTED BY FPSB

PRESS RELEASE

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